

Press release

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Yarn Expo Spring 2020 to stimulate industry growth with attractive diversity in products and trade participants

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Yarn Expo Spring will take place from 11 – 13 March 2020 at the National Exhibition and Convention Center in Shanghai, occupying an exhibition area of 26,000 sqm in hall 8.2. Four concurrent fairs including Intertextile Shanghai Apparel Fabrics and Intertextile Shanghai Home Textiles will also be held at the same venue. In 2019, Yarn Expo Spring attracted 28,302 buyers from 87 countries and regions, a 9% increase compared to 2018, as well as 468 exhibitors from 12 countries and regions. As one of the most important industry events for sourcing fibres and yarns, Yarn Expo Spring serves as a fast-developing springboard for exhibitors to reach and attract Chinese and international buyers.



According to the World Trade Organization, global textile trade in the past year seeing record growth since 2012, and China was within the top three largest exporters and importers of textiles. As a result, suppliers are striving to meet robust demand with innovation and eco-friendly solutions. Yarn Expo Spring presents the ideal sourcing platform for the industry by attracting worldwide suppliers with the potential to explore new partnerships and markets in China and globally, while offering buyers strong product diversity and updated market information.

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“From cotton and wool to recycled polyester, there’s something for every visitor throughout the supply chain at Yarn Expo Spring alongside the

four concurrent fairs,” said Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd. “Besides product diversity, we also have a large variety of visitors from different backgrounds, countries and regions, promising access to new markets for exhibitors at Yarn Expo Spring on top of the opportunity to tap the huge potential in China’s market.”

Diversity in all aspects of a leading fair

Eco-friendly solutions and innovations across all product categories are expected to continue to be a major trend at Yarn Expo Spring 2020, with highlighted domestic zones including natural cotton, quality wool, green linen, chemical fibre and specialty yarn. In particular, the Fancy and Specialty Yarn Zone will feature the Fancy Yarn Vision display area, which was first introduced at Yarn Expo Autumn 2019. Meanwhile, international pavilions and zones showcasing an increasing number of strong suppliers include the India Pavilion and the Pakistan Zone.

Mr Ravindranathan Narayanasamy, Director of the Cotton Textiles Export Promotion Council (TEXPROCIL), organisers of the India Pavilion, explained how the fair is a key place to do business face-to-face in China: “The visitors to Yarn Expo are very professional and match our exhibitors’ expectations. Some large Chinese importers visited our booths, and I’ve noticed this edition there are a lot of new importers who haven’t bought from India before.” He also acknowledged the increase and diversity in visitors: “In addition to the local market, we have seen a lot more overseas buyers, from Korea, Japan, the US, a lot from Europe and some from Russia. We’re really happy with our participation in the fair as this is a global meeting point. This is definitely the best fair in China, and one of the best in the world.”

A frequent visitor of Yarn Expo, Mr Sebastián Jaramilo of Alltex from Colombia shared how he visited suppliers from China, India, Vietnam, Indonesia, Thailand, Uzbekistan and the US: “I am especially looking for eco-friendly products. I’m happy to see many companies here committed to environmentally-friendly policies. The quality of suppliers here is good and has everything I need in one place. I can meet new connections here, and also place onsite orders with my existing suppliers.”

Download the Yarn Expo Spring 2019 show review report for more feedback from trade participants: https://yarn-expo-spring.hk.messefrankfurt.com/content/dam/messefrankfurt-redaktion/yarn_expo_spring/download/yes19/YES19_210x280_review%20report_web.pdf

Yarn Expo Spring and the four concurrent fairs – Intertextile Shanghai Apparel Fabrics – Spring Edition, Intertextile Shanghai Home Textiles – Spring Edition, PH Value and the China International Fashion Fair (CHIC) – bring the whole textile supply chain to one fairground for exhibitors and visitors to strengthen their business contacts and discover new opportunities in the industry together.

Yarn Expo Spring
Shanghai, China, 11 – 13 March 2020

Product groups featured at the fair

- Natural fibres (cotton, wool, silk & flax / ramie)
- Man-made fibres (regenerated & synthetic)
- Specialty fibres
- Natural & blended yarns (cotton, wool, silk & linen / ramie)
- Man-made & blended yarns (regenerated & synthetic)
- Elastic yarns
- Fancy yarns
- Specialty yarns

Yarn Expo Spring is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For further information, please visit: www.yarn-expo-spring.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: <http://texpertise-network.messefrankfurt.com>.

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Notes to editors:

Further press information & picture material

<https://yarn-expo-spring.hk.messefrankfurt.com/shanghai/en/press.html>

Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its close knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com.