

news +++ Yarn Expo Spring

National Exhibition and Convention Center (Shanghai), China, 11 – 13 March 2026



The future of sustainable yarns and fibres: Yarn Expo Spring 2026 spotlights industry transformation

Shanghai, 14 October 2025. Taking place 11 – 13 March 2026 at the National Exhibition and Convention Center in Shanghai, Yarn Expo Spring 2026 is set to build on the exceptional success of the 2025 edition, which attracted nearly 24,000 visitors from 123 countries and regions. The show set a record with over 560 exhibitors showcasing their latest innovations. Notably, regenerated fibres and yarns drew the highest interest among visitors, with 57% sourcing in that category. Reflecting growing industry momentum, Yarn Expo Spring 2026 will continue to serve as a key global platform for driving sustainable development within the yarn and fibre sectors.

Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, commented: “The remarkable business results and feedback from our previous edition demonstrates the industry’s unwavering commitment to sustainable innovation. As we approach Yarn Expo Spring 2026, we are witnessing a further convergence of market demand, technological advancement, and environmental responsibility. The show’s position as Asia’s premier yarn and fibre platform has never been stronger, and we anticipate another global showcase of cutting-edge solutions, as the industry accelerates its vital work towards a greener future.”

The global sustainable yarn market is poised for significant expansion, with its value expected to grow from approximately USD 5.2 billion in 2026 to around USD 10.1 billion by 2033, reflecting a compound annual growth rate (CAGR) of about 7.6%¹. This growth is driven by rising consumer demand for eco-friendly textiles, stricter environmental regulations, and advances in sustainable fibre technologies. Natural plant-based yarns like cotton, linen, hemp, and bamboo maintain the largest market share by volume, highlighting continued preference for renewable and biodegradable materials. These market dynamics underscore the textile industry’s ongoing shift towards sustainability, and with Yarn Expo Spring 2026 positioned concurrently with Intertextile Apparel and other major textile fairs, it will be a vital platform to connect eco-conscious innovators, suppliers, and buyers.

Reflecting the show’s ongoing focus on sustainability and eco-friendly textiles, Mr SM Ameer, Director of Din Industries, Pakistan, shared his experience as an exhibitor at the 2025 edition: “We specialise in manufacturing a variety of yarns, including 100% cotton blends, and synthetic options. We even offer fancy yarns for knitting and weaving. Sustainability is a key focus for us; we work with natural, regenerated, and

¹ “Sustainable Yarn Market Size, Industry Overview, Dynamics, Share, Forecast,” July 2025, Verified Market Reports, <https://www.verifiedmarketreports.com/product/sustainable-yarn-market/>. (Retrieved: September 2025)

recycled fibres. At this fair, we've encountered many more buyers than we expected, with strong interest from France, Indonesia and Türkiye.”

Driving the industry's sustainable transformation and innovation

Reflecting the diversity and quality found across product categories – from chemical fibres to cotton yarns, fancy yarns, linen, silk, and wool – next year's fair will bring added focus to the latest industry innovations through its comprehensive fringe programme. Key events such as the China Fibers Fashion Trends Show, China Fibers and Yarns Fashion Trends, the Textile Materials Innovation Forum, and the Enterprise Product Launch will offer visitors valuable insights into the latest industry trends, technological breakthroughs, and sustainable solutions, reinforcing the fair's pivotal role as a platform for advancing innovation in the yarn and fibre sectors.

Mr Wenchao Ma, Head of Research & Development at Dezhou Shangkai Tex Co Ltd, reflected on the value of visiting last year's fair and fringe events: “We are participating at Yarn Expo Spring to better understand the latest trends in the textile industry. We visited many leading companies who brought their featured products, such as BioFleax staple fibre, and we had the opportunity to observe new product launches at innovative forums. Through in-depth exchanges with industry players, the fair also guides our company's future innovation and development.”

Yarn Expo Spring is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. The fair will be held alongside Intertextile Shanghai Apparel Fabrics – Spring Edition, Intertextile Shanghai Home Textiles – Spring Edition, CHIC and PH Value, with the resultant synergy allowing exhibitors and buyers to maximise their business opportunities.

For further information, please visit: www.yarn-expo-spring.com.

Yarn Expo Spring will be held from 11 – 13 March 2026.

Other upcoming shows:

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies
26 – 28 February 2026, Ho Chi Minh City

Intertextile Shenzhen Apparel Fabrics / Yarn Expo Shenzhen
9 – 11 June 2026, Shenzhen (Futian)

Intertextile Shanghai Apparel Fabrics – Autumn Edition / Yarn Expo Autumn
August 2026, Shanghai

Press information and photographic material:

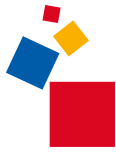
<https://yarn-expo-spring.hk.messefrankfurt.com/shanghai/en/press.html>

Social media and website:

facebook.com/yarn.expo

instagram.com/yarn_expo

www.yarn-expo-spring.com



Your contact:

Sabrina Ho

Phone: +852 2230 9279

sabrina.ho@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road, Wanchai, Hong Kong

www.messefrankfurt.com.hk

Newsroom

TEXPERTISE

Your world's number one for textile fairs

For further information:
>> Click here

13 Countries
60 Trade fairs

Apparel Fabrics & Fashion | Interior & Contract Textiles | Technical Textiles & Textile Processing | Textile Care

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500 people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 775 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and

diversity. For more information, please visit our website at:

www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com