

# yarnexpo

中国国际纺织纱线(春夏)展览会  
China International Trade Fair for Fibres and Yarns

## Sponsorship and Advertising Opportunities

- Increase your brand recognition
- Increase the exposure of your products and services
- Position yourself as an industry leader
- Develop relationship through new networking opportunities

2018.3.14 – 16

中国 国家会展中心(上海)

National Exhibition and Convention  
Center (Shanghai)  
China



messe frankfurt

## (A) Sponsorship items and souvenirs (Show participation)

### A05 Show bags

Application deadline: 5 January 2018

Show bags will be distributed to visitors at registration counters.

- Sponsor's logo / advertisement will be printed on one side of the show bag and show message with logo will be printed on the other side.
- Show bags will be distributed to VIP buyers and selected buyers
- Sponsorship includes the production fee.
- The design must be approved by the Organisers in advance.

Quantity: 2,000 pcs

Price: USD10,000 (Exclusive)



### A07 Souvenirs

Application deadline: 5 February 2018

Souvenirs will be distributed to visitors at the registration counters.

- Sponsor's logo will be printed on one side of souvenirs
- Sponsorship includes design and production fee.
- The design must be approved by the Organisers in advance.

Quantity : 10,000 pcs

Price: USD15,000 (Joint, Max. 5 nos)



### A11 Bottled water

Application deadline: 5 February 2018

Bottled water will be distributed to exhibitors and visitors.

- Both of the sponsor's logo (1 colour) and the show logo will appear on the bottle.
- The design must be approved by the Organisers in advance.
- Sponsorship includes the production fee.

Price: (a) USD 15,000 / 10,000 bottles (Exclusive)  
(b) USD 8,000 / 5,000 bottles (Joint, Max. 2 nos)



### A22 Bookmark

Application deadline: 5 February 2018

Sponsor's logo (color) will be printed on both side of bookmark. It will be inserted in the visitor guide and will be distributed to visitors and exhibitors in the information counter of each exhibition hall and Organiser office.

Quantity : 10,000 pcs

Price: USD1,500 (Exclusive)





## (C) Advertising options (Onsite facilities)

### Exterior area

#### C01 Billboard at main entrances

Application deadline: 5 February 2018

Size: 12m (W) x 3m (H)  
 Location: On the fence beside main entrances  
 Quantity: 12 pcs  
 Price: USD 5,500 / pcs



#### C05 Billboard

Application deadline: 5 February 2018

Size: 8m (W) x 4m (H)  
 Location: South hall skylight  
 Quantity: 12 pcs  
 Price: USD 5,000 / pcs



#### C09 Canvas advertisement

Application deadline: 5 February 2018

Size: 12m (W) x 3m (H)  
 Location: West hall terrace  
 Quantity: 1 pcs  
 Price: USD 5,500 / pcs



### Plaza area

#### C03 Plaza billboard

Application deadline: 5 February 2018

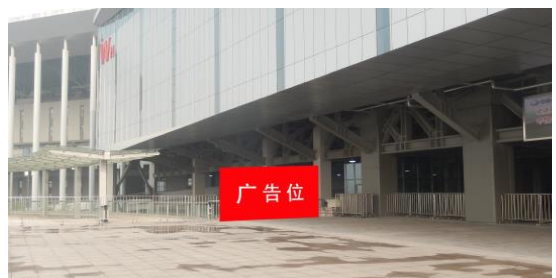
Size: 8m (W) x 4m (H)  
 Location: South plaza  
 Quantity: 10 pcs  
 Price: USD 5,000 / pcs



#### C07 Billboard

Application deadline: 5 February 2018

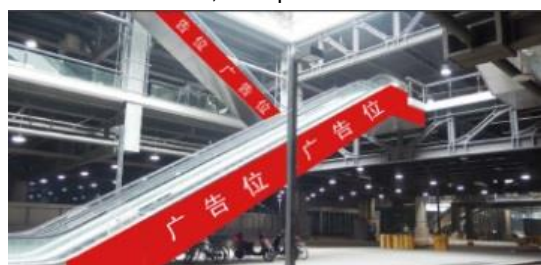
Size: 8m (W) x 4m (H)  
 Location: Beside East / West registration hall entrance  
 Quantity: 2 pcs  
 Price: USD 5,000 / pcs



#### C10 Escalator advertisement

Application deadline: 5 February 2018

Size: (a) 1, 4, 7, 10 15m (W) x 1.5m (H)  
 (b) 2, 3, 8, 9 14m (W) x 1.5m (H)  
 Location: At escalator by East / West hall terrace  
 Quantity: 1 pcs each  
 Price: USD 2,600 / pcs



## (C) Advertising options (Onsite facilities) (Con't)

### Exhibition hall

#### C16 Light-box along drive way against wall

Application deadline: 5 February 2018

Size : 4m (W) x 2.2m (H)  
Location : Drive way on ground floor  
Quantity : 32 pcs  
Price : USD 1,400 / pcs



#### C17 Billboard

Application deadline: 5 February 2018

Size : 6m (W) x 3m (H)  
Location : Skylight on 2/F  
Quantity : 6 pcs  
Price : USD 2,800 / pcs



#### C19 Advertisement on bench

Application deadline: 5 February 2018

Size : 1.65m (W) x 0.45m (H)  
Location : Passageways connecting halls  
Quantity : 100 pcs / set  
Price : USD 15,000 / set



#### Note:

- Price includes release and production of advertisement(s). **Application submission deadline is on 5 February 2018.**
- Sponsors need to submit production file(s) to Organisers on or before 5 February 2018.
- Please check with the Organisers for availability of sponsorship items and detail.
- The above pictures are provided by National Exhibition and Convention Center (Shanghai). It is for reference only and subject to actual situation onsite.

For more details, please contact:

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