### yarnexpo

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National Convention and Exhibition Center (Shanghai) China

## CONQUERING THE MARKET WITH FLEXIBILITY & FUNCTIONALITY

Everest Textile has become the leading functional yarn supplier to renowed brands such as Nike, Puma, etc... Continue reading to find out how Everest's products innovate its way to the lead the industry.

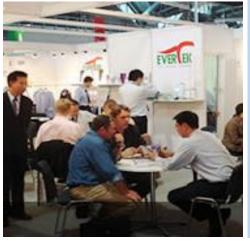
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# THE VALUE IN INNOVATION: EVEREST TAKES YARN EXPO BY STORM

Recognizing the value in innovation, the high-tech oriented company has set a benchmark for its leading R&D in the industry. And they are here at Yarn Expo to be seen by the world.

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# EVEREST TEXTILE CO LTD AT YARN EXPO SPRING 2020

Being Asia's comprehensive yarn & fibre business platform, Yarn Expo Spring 2020 welcomes leading elastic yarn manufacturer Everest Textile Co Ltd from Taiwan, China to display their textured yarn.

### CONQUERING THE MARKET WITH FLEXIBILITY AND FUNCTIONALITY

Founded in 1988, **Everest Textile** is currently the only vertically-integrated textile company in Taiwan, China specializing in **yarn spinning**, **twisting**, **weaving**, **dyeing**, **finishing**, **printing**, **and coating/ laminating special after treatment and process**. Everest manufactures filament and staple textiles **combining high technology with fashion concept** and have long specialized in the development of **innovative products with high values-added** that help create value for customers. Everest is currently the major textile supplier to the world's greatest outdoors, sports and leisure wear brands including **Nike**, **Puma**, **Patagonia**, **Spyder**, **and The North Face**.

At Yarn Expo Spring 2020, Everest Textile will be highlighting their textured yarn and elastic yarn.

"Nowadays people show more interest in products used for sports and elastic fabric. I think these areas show big potential for the future," said Mr Steven Shen, Director of Everest's Textured Yarn Dept.





#### **Comfortable Stretch Yarn**

To meet market demand for high stretch yarn--3GT etc, Everest used its unique yarn processing technology, using design spinning spinneret and false twist limit processing, to form moisture absorbing and quick drying stretch fiber with stretch exceeding that of Spandex and T400. Fabric made using Everest's Mechanical Stretch Yarn have excellent stretch recoverability and allows garments to retain their shape, is soft and drapes very well, it can also be deep dyed and has good dye fastness. When used in combination with other fiber it is even more able to display its "Soft, Silky and Stretch" features.

### THE VALUE IN INNOVATION

### EVEREST TAKES YARN EXPO BY STORM

**Everest** has integrated the management team by "knowledge building" and recognized the top priority as "INNOVATION" to lead the market challenge. The company has sailed for its blue ocean by creating the "Value Innovation" and expanded the product application to environmentally friendly fabrics and industrial textile. The high-tech oriented company will bring to all stake holders more value and growth in the future.

Innovative R&D has always been the profit engine for Everest and Everest has recognized as a benchmark for this in the industry. With the establishment of Everest Technology Research Center, Everest has been focused on the development of



functional fiber, functional post processing technology and nano technology grade textile R&D, with fast market entry, fast mass production, fast cashablity and fast response to customer requirements powering the enterprise's operating model and its upgrading. In order to protect its patents, Everest Technology Research Center has established a protection network. Up to the present, 21 patents have been registered in Taiwan and overseas.



"Yarn Expo is a well-known fair, people from domestic and overseas markets are all here, so it's an effective way for us to be seen."

Everest has joinned Yarn Expo last year in the Autumn edition for the first time, and has returned to Yarn Expo Spring 2020 after achieving their business goals.

"The fair has already impressed me a lot with its scale and organisation. People can explore numerous products in one place in a short time. The organiser creates a collaborative global networking place to share ideas, experience, expertise and resources," said Mr Steven Shen, Director of Everest's Textured Yarn Dept.



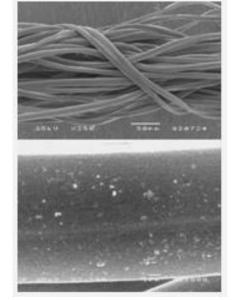


#### **Recycled Polyester Yarn**

Following the Sustainability principles of "Reduce, Reuse, Recycle, Rethink, Redesign, Recover, Repair", Everest has introduced green recycled polyester yarn. Used plastic bottles are crushed and re-polymerized to turn them into pellets, after that pellets are spun into recycled polyester yarn. The finished product have moisture absorbing and fast-drying functions.



Bamboo carbon fabrics made by using Evertek functional technology is both healthy and comfortable to wear. Even under infra red and negative ions, it is anti-odor, retains warmth and promotes. Even during exercise the wearer will feel dry and comfortable. Everest has introduced a white bamboo/coconut carbon yarn with rich color changes to allow more flexibility in terms of fabric application.



#### **Cool Yarn**

Garments made from Cool Yarn have been shown to reduce body temperature by 1-2 °C, making the wearer feel cooler and comfortable. Cool Yarn absorbs moisture and shifts sweat, is UV-cut and has a micro massage function. In terms of washing, after being washed 50 times, 80% of function is retained. It is ideal for use in making summer shirts, outdoor and sports garments and tight-fit garments.

Exhibitor website: http://www.everest.com.tw

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