

# yarnexpo

China International Trade Fair for Fibres and Yarns  
中國國際紡織紗線(春夏)展覽會

10 – 12 March 2021

National Exhibition and Convention  
Center (Shanghai)  
China



messe frankfurt

# Yarn Expo Spring 2021 – your springboard to China’s rebounding market

As the world continues to overcome disruption caused by COVID-19, China has been one of the fastest recovering markets. With the government’s intense stimulating measures, China’s economy reported growth in the second quarter after a decline at the start of 2020. According to the National Bureau of Statistics, the country’s GDP rose 3.2% in the second quarter from a year earlier.

In terms of the yarn and fibre market, the July 2020 Shenzhen and Shanghai Autumn editions of Yarn Expo witnessed strong business momentum with many participants confirming Yarn Expo as a vital event to reconnect with the market, boost sales and make up for lost ground.

## Exhibitor feedback (Yarn Expo Autumn 2020)

“Yarn Expo is important to the yarn and fabric industry in times like this, especially when it serves as a communication platform for companies large and small to **share market information** and **promote their new products**. Holding a physical event is also crucial for businesses as buyers need to look at the products in-person. The fair is **professional with a wide range of products** on offer. We’ve had **excellent results this year** as there’s been a fourfold increase in visitor enquiries!”

***Ms Li Shaoping, Senior Manager, Cotton Council International, Hong Kong***

“The demand for organic and BCI products has been increasing due to the pandemic, so we are also highlighting these kinds of products at the fair. The **exhibition results are good** as we are targeting the domestic market, and there is a great amount of genuine buyers with very clear needs. **We’re glad that Yarn Expo could open as scheduled**, because physical trade fairs allow us to showcase our products more effectively.”

***Ms Zhang Lin, Sales Manager, Xiamen Naseem Trade Co, China***

