



yarnexpo

China International Trade Fair for
Fibres and Yarns
中国国际纺织纱线(春夏)展览会

6 – 8.3.2024

National Exhibition and Convention
Center (Shanghai), China

Asia's leading global yarn and fibre showcase

www.yarnexpo-spring.com

Bind your business with success at Asia's most influential yarn and fibre exhibition

As the first large-scale industry platform since China's reopening, the international yarn and fibre sector was out in full force at the 2023 spring edition. In a showcase of the industry's vitality, the show floor was covered with a **451-strong tapestry of exhibitors** hailing from China, Asia-Pacific, and beyond, while the strong visitor flow was abundant with key industry players from a business-hungry post-pandemic market.

With China back in the fold and much of the growth driven by APAC, the global yarn market is expected to exhibit a **CAGR of 5.1% from 2023 – 2028**. As Asia's largest trade fair in this sector, **Yarn Expo Spring 2024** will be an important platform to seed that growth. Book your booth today!

Key stats from 2023 edition



451 exhibitors



27,000 sqm
exhibition space



21,204 visitors from
70 countries and regions,
↑ **32%** from Yarn Expo Spring 2021

Product groups

Yarns

- Natural & blend yarns (cotton, wool, silk & linen / ramie)
- Man-made & blend yarns (regenerated & synthetic)
- Elastic yarns
- Fancy yarns
- Knitting yarns
- Specialty yarns



Fibres

- Natural fibres (cotton, wool, silk & flax / ramie)
- Man-made fibres (regenerated & synthetic)
- Specialty fibres



Stand out with our fringe programme

Utilise our various value added services to increase your brand and product visibility:



Trend Forum

Provide yarn and fibre insights and inspiration



Seminars

Share your industry expertise with professional buyers from around the world

Fashion shows

Let buyers visualise the versatility and end-product potential of your yarns and fibres on the runway

Themed display areas

Showcase the latest sustainable products and green industry practices

Position yourself to succeed

Comprehensive digital marketing services to escalate your exposure



Online and mobile exhibitor searching

- Platform for potential buyers to reach your company, with product information and pictures displayed pre-show to post-show
- Available on official website and WeChat



Pre-event webinar promotion

- Putting exhibitors in front of an engaged webinar audience
- Webinar e-newsletters with sharable links promoted to visitor database pre-show
- Recordings available for review



Marketing and media support

- Share your latest products and innovations with Yarn Expo's worldwide database
- Direct emailing to trade buyer database: 310,000+ from over 26 regions in China and 48,000+ from over 75 additional countries and regions
- Press publicity to over 100 domestic and international media

2023 exhibitor feedback

"Yarn Expo Spring is one of the busiest fairs we have joined. Face-to-face, it is easier to really connect with buyers, and the five concurrent fairs are important to bring more industry players together and increase exposure. On day one, we have already run out of catalogues and name cards. We have met many buyers from China, one of our main targets, who are mostly sourcing open-end yarns."

Ms Yen Mai, CEO & Sale Department, Long Van Yarn Co Ltd, Vietnam

"Yarn Expo is the only textile fair that we join, and the most influential for yarn. This edition has met our expectations, drawing in many visitors and a notable increase in international buyers. As a Swiss company, this is good for our global influence. This year we are promoting the use of recycled and green fibres, such as lyocell, for our downstream partners; our machines can produce yarns from these materials."

Ms Li Qian, Head of Marketing & Communication China, Rieter (China) Textile Instruments Co Ltd, Switzerland

2023 visitor comments

"I have visited Yarn Expo about five times, and the last time I came was in 2019 pre-pandemic. This fair is key for us to understand what's new in the market. We are here sourcing nylon performance and other value-added yarns that we can use for our products. Having just arrived, we've already found two new technologies."

Mr Lucky De Silva, General Manager, Group Sourcing & Supply Chain, MAS Capital (Private) Limited, Sri Lanka

"We have found some functional suppliers who we will further discuss cooperation with. The pandemic measures have eased, and it is a good sign of market recovery to see more domestic and international exhibitors at Yarn Expo Spring 2023. I am overwhelmed by the scale and very happy with the result."

Mr Scott Shao, CRM Manager, Bluesign Technologies Ag, China

Show schedule

September 2023 onwards

Booth application & preparation

December 2023 – January 2024

- Submit your product information to the organiser to share via the fair's social media platforms, press releases, and e-newsletters
- Register for our advertisement package and fringe programme to maximise your brand exposure before and during the fair

February 2024

- Booth allocation
- Logistics arrangements
- E-Source begins: create your profile, actively match and interact with buyers, and schedule onsite or online meetings

6 – 8 March 2024

Show starts

Subject to change, as of July 2023

yarn expo

Fair facts

Date: 6 – 8 March 2024
Opening hours: 09:00 – 18:00
Venue: National Exhibition and Convention Center (Shanghai), China
Admission: Free admission, trade visitors only. Persons under 18 will not be admitted.

Contact us now for more details

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