

10 – 12 March 2027

National Exhibition and Convention Center (Shanghai), China

Please complete in block letters, sign & return to:

Messe Frankfurt (HK) Ltd.

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: (852) 2802 7728 Email: yarnexpo@hongkong.messefrankfurt.com

(You are advised to read no. 1-13 of the Specific Terms & Conditions before submitting your application)

1. Exhibiting company details (for invoice, visitor guide, online listing & fascia board usage, please see no. 9 on Specific Terms and Conditions):

Company (English): _____

(Chinese, if any): _____

Contact person(s): (Dr./Mr./Ms./Mrs./Prof.) _____

Address: _____

City: _____ Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Website: <http://> _____
Country code City/Area code Number

Email: _____

Name of branch office/

representative/ agent(s) in China: _____

Onsite contact person : (Dr./Mr./Ms./Mrs./Prof.) _____ Mobile phone: _____ / _____ / _____
Country code City/Area code Number

2. Company details (Please tick ✓ all that apply)

- ☐ **Billing company** (for issuing invoice, if different from above) ☐ **Principal company / Overseas headquarter**
- ☐ **Corresponding contact** (for communications about the fair, mailing of show materials etc., if different from above)
- ☐ **Co-exhibitor** (One free visitor guide entry & online listing is only offered. Do you need to list Part 2 information as co-exhibitor?)
- ☐ Yes, and keep Part 3 to Part 8 the same ☐ Yes, but Part 3 to Part 8 information is different (another form has to be submitted)
- ☐ No

Company Name in English: _____

(Chinese, if any): _____

Contact person(s): (Dr./Mr./Ms./Mrs./Prof.) _____

Address: _____

City: _____ Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Website: <http://> _____
Country code City/Area code Number

Email: (please provide different email from Part 1) _____

3. Business nature (Please tick ✓ all that apply.):

- ☐ 01 Manufacturer ☐ 03 Trading Company ☐ 05 Others (please specify): _____
- ☐ 02 Sole agent, wholesaler, agent ☐ 04 Trade Association

4. Product groups (Please tick ✓ all that apply. Booth location may be allocated according to product criteria, or other criteria set by the organiser):

Fibres

01 Natural fibres

- ☐ 1.1 Cotton
- ☐ 1.2 Wool
- ☐ 1.3 Silk

02 Man-made fibres

- ☐ 2.1 Regenerated
- ☐ 2.2 Synthetic

☐ 1.4 Flax/ Ramie
☐ 1.5 Others, please specify: _____

03 ☐ Specialty fibres
04 ☐ Others, please specify: _____

Yarns

05 Natural & blends yarns

☐ 5.1 Cotton
☐ 5.2 Wool
☐ 5.3 Silk
☐ 5.4 Linen / Ramie
☐ 5.5 Others, please specify: _____

06 Man-made & blends yarns

☐ 6.1 Regenerated
☐ 6.2 Synthetic
07 ☐ Elastic yarns
08 ☐ Fancy yarns
09 ☐ Specialty yarns
10 ☐ Functional yarns
11 ☐ Others, please specify: _____

12 ☐ Press & publications

13 ☐ Others, please specify: _____

From the product groups 01-12, please list one item (e.g. 1.1) as your main product for visitor guide entry and fascia board*: _____

*Fascia board is for standard booth exhibitors only.

5. Product end use (Please tick ☒ all that apply)

01 For Knitting

☐ 1.1 For knitwear
☐ 1.2 For Knitted fabrics

☐ 02 For weaving

☐ 03 For apparel textiles
☐ 04 For hosiery & socks

☐ 05 For accessories

☐ 06 For home textiles
☐ 07 Others, please specify: _____

6. Sustainable products / services exhibitor list (Please tick ☒ one that applies)

☐ Include our company in Econogy Finder (free-of-charge)
Econogy Finder is the online & print directory for exhibitors with sustainable products & services. You will be required to pass a Check of your sustainability credentials to be included in the Finder. A link to complete this online will be sent to you.

7. Please specify your product range (20 words max, may also be used as online listing, please see no. 9 on Specific Terms and Conditions):

(Eng)

(Chi)

8. Visitor guide, online listing & fascia board listing:

Do you agree if we use the above information for visitor guide, online listing & fascia board listing?

(*"YES" will be chosen if exhibitor leaves this question blank.*)

☐ Yes ☐ No, we want to have a blank form to fill in

9. Stand options

Standard booth (minimum 9 sqm)

Booth size: _____ sqm
Participation fee per sqm: US\$465

9sqm Standard booth includes:

- Complete booth construction
- Wall-to-wall carpet
- Fascia board with company name, booth number and country
- 4 sample racks / shelves
- 1 lockable information counter
- 1 showcase
- 1 table & 3 chairs
- 2 HQI
- Booth cleaning and security
- Listing in visitor guide and online listing
- Visitor e-invitation cards
- PR & marketing support

Raw space (minimum 36 sqm)

Booth size: _____ sqm
Participation fee per sqm: US\$400

Raw space includes:

- Floor space
- Booth security
- Listing in visitor guide and online listing
- Visitor e-invitation cards
- PR & marketing support

Payment: 50% of the total participation fee is required with application. Final/balance payment is due on 4 December 2026. See no. 5 on Specific Terms and Conditions for bank account details.

10. Name of legally responsible person (Please print last name, first name and sign below):

The Exhibiting Company hereby declares the following:

1. Our company confirms that the information filled in this form is true and valid.
2. Our company has carefully read and fully understood all the terms and rules of the "Specific Terms and Conditions" on this application form, and the "General Terms and Conditions of Participation" on the official website of the Organiser (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>). We hereby confirm that we agree to accept and undertake to comply with all the contents of the "Exhibition Terms", "General Terms and Conditions of Participation", and the "Exhibitor Manual" of the Exhibition.

Name: _____ Title: _____

Signature: _____ Date: _____

Company stamp (Same as Exhibiting Company): _____

(Please see reverse)

Specific Terms and Conditions

1. Organiser

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road, Wanchai,
Hong Kong

2. Location of event

National Exhibition and Convention
Center (Shanghai)
168 East Yinggang Road,
Shanghai, China

3. Date of event

10 – 12 March 2027

4. Registration and confirmation

Application to exhibit is made by
submitting a completed and signed
application form to the organiser.
The organiser will confirm receipt
of applications in writing by email and
original mail.

5. Terms of payment

50% of the total participation fee
as deposit is required upon
application. Applicants should remit
the appropriate amount directly to the
organiser. Final balance is due on or
before 4 December 2026. All bank
charges are to be borne by applicant.

Payment should be made to:
Hong Kong and Shanghai Banking
Corporation Ltd.
1 Queen's Road Central, Hong Kong
USD A/C No: 511-017758-274
A/C Holder: Messe Frankfurt (HK) Ltd.
Swift Code: hsbchkhkhk

6. Cancellation

If an applicant withdraws his application,
for whatever reason, before he receives
either a rejection or confirmation of his
application, any participation fee paid will
be forfeited.

If the exhibitor notifies the organiser of
his withdrawal within three months of the
start date of the event, he is liable for the
total participation fee.

Should the exhibitor under contract
(i.e. in receipt of confirmation) inform
the organiser that he will not participate
in the event, providing the organiser is
able to resell the stand without loss, the
payment to be made by the exhibitor
will be reduced to a handling fee of
US\$1,000 irrespective of the exhibitor's
full liability for additional costs, visitor
guide fees etc.

7. General terms and conditions of the event

The detailed General Terms & Conditions of Participation are given on the organiser's website <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> and can be requested in printed form if required.

8. Booth allocation

Exhibitor booth location will be allocated
according to the criteria set by the organiser.
No change of booth location is allowed once it
has been assigned and the exhibitor informed

Additionally represented companies (co-
exhibitors) must arrange their
participation through the main exhibitor.

In cases where an application is received for
nine (9) sqm, but due to hall layout only
larger spaces are available, the applicant is
required to pay the full cost of the additional
space up to a maximum of six (6) sqm. The
organiser reserves all rights regarding the
final booth arrangements.

9. Visitor guide, online listing & fascia board

Information from the application form will
be used to prepare the exhibitor's entry in
the visitor guide, online listing & fascia
board.

With your visitor guide entry, your company
name will appear in alphabetical order based
on the first letter of the exhibiting company
name, in addition to country and product
group listings. If available, please provide us
also with your company information in
Chinese.

Additional entries on both printed and online
listing for co-exhibiting companies will be
subject to a charge of US\$200 per entry.
Please contact us for details.

The organiser / publisher will not take
any responsibility if mistakes are made
in the visitor guide due to unclear handwriting.
The organiser reserves the rights to make
changes in grammar and spelling to maintain
consistency within the publication.

10. Digital information collection message

The Exhibitor's company data in the media
package (including but not limited to
company name, address, telephone number,
email address, product introduction, etc.)

shall published in the market directory of
the Messe Frankfurt year-round industry
website associated with the Exhibition
website if the industry website is available
for the respective event.

11. Intellectual property rights / copyright

The exhibitor warrants that the exhibits and
packages thereof and the related publicity
materials do not in any way whatsoever
violate or infringe any third party's rights
including trademarks, copyrights, designs,
names and patents whether registered or
otherwise.

The organisers have the right to refuse
participation of exhibitors found guilty of
infringement of intellectual property rights
from participating in future trade fairs.

12. Photo / video permission

The Exhibitor guarantees that the Exhibitor has obtained the written authorisation of all the personnel of the Exhibitor attending the on-site exhibition (hereinafter referred to as the "On-site Personnel") and hereby confirm on behalf of the On-site Personnel as follows: (1) the On-site Personnel understand and agree to accept the provisions under the General Terms and Conditions of Participation regarding the authorisation for the Organiser to randomly take photos or videos; (2) the On-site Personnel understand and agree that they have the right to revoke the above authorisation, but such revocation of authorisation shall not affect the validity of the activities of using their portrait that have been carried out based on their authorisation prior to the revocation. The Exhibitor undertakes to indemnify the Organiser against any claims and/or losses suffered due to the use of the portraits of the On-site Personnel.

13. Correspondence address for invoices

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
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Wanchai, Hong Kong
Tel: (852) 2802 7728
Email: yarnexpo@hongkong.messefrankfurt.com



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